

## 100th Rho Pictor installation at Blase Siebdruck (Blase Silkscreen Printing)

Durst is very proud that the 100th installation of the Pictor goes to such an important company as Blase Siebdruck. Blase is one of the 5 largest silkscreen printers in Germany, with 250 employees and a working area of 40,000m<sup>2</sup>. The Pictor was chosen after a detailed and tough selection process as it represents Blase's first entry into the digital wide format market and they were determined to find a machine that most matched the needs of the company. Blase is convinced of both the quality and the productivity of the Pictor and believe that it will also help the company develop new ideas and solutions for industrial screen printing.



Thomas Struckmeier  
Director of Blase and  
Michael Lackner of  
Durst

Durst and Blase share many of the same philosophies, they are both family owned, independent businesses offering high quality products and innovative solutions to customers' requirements. Thomas Struckmeier, a Director of Blase, presented the new machine to the Local and Trade Press and customers at the company's offices in Lübbecke, where Michael Lackner of Durst welcomed the opportunity of highlighting trends in the printing industry and explaining how Durst was concentrating on developing digital printing solutions also for industrial use.

Durst and Blase are confident of building on the two companies' relationship in the future with the possibility of developing digital solutions for industrial applications.

Blase Siebdruck was founded in the nineteen sixties, when Werner and Marlies Blase took a daring leap and started up their own business.

With a lot of pizzazz and passion, the team of two became the Blase corporate group over a period of four decades.

Today, the company is managed by the second generation, which consists of daughter Britta Blase-Struckmeier and her husband, Thomas Struckmeier. And although the company is one of Germany's largest silkscreen printers, you can still sense the "pioneering spirit" of the past.

Cohesion, team spirit and the joys of discovery characterize the corporate style of Blase. High quality products, understanding customer needs and speed of response are the recipe for market success. Customers associate competence, a sense of responsibility and reliability with the name Blase, many of whom have been with the company from the outset.