

## Durst Customer Tres Estilos wins "Alfa de Oro" – the "Oscar" of the Tile Industry



Cevisama confirms inkjet as winning decoration technology for ceramic tiles.

At Cevisama, the most important exhibition of the tile industry, which was hosted in Valencia (Spain) from 5th-9th February, the "Alfa de Oro", considered as the "Oscar of the Tile Industry" was awarded by the Spanish Society of Tiles and Glass.

The award this year went to Tres Estilos, Calderon, for its innovative and creative tile decoration system. Tres Estilos achieved the results with a Durst Gamma 60, which it has been using for over a year and features Durst Gamma Single Pass Inkjet technology in the process of "third burn".

Cevisama also confirmed the breakthrough in decorating ceramic tiles: out of the 800 new designs 270, approx. 200 produced by Durst Gamma, had been printed digitally; last year it was only 90.

Many of these designs, floor tiles with intarsia wood pattern, wall tiles with textile pattern, and wall tiles as large format black and white pictures with motifs from old films, were all printed by Inkjet technology. 2 to 3 years ago similarly digitally printed ceramic tiles using this technology, where "green tiles" were printed with ceramic inks and then fired at 1150-1200 deg.C in a kiln, were used as samples, trials or prototypes. Nowadays Durst Gammas are fully integrated in the production line, producing up to 15% of the total production of big tile manufacturers such as Colorker (Spain) or Marazzi Group (Italy).

