

Reger offers its customers new opportunities in large format printing

CEO Frank Reger speaks about the advantages of the new Rho 351R inkjet printer

The Durst large format printer offers excellent picture resolution and high precision, even in double-sided printing. Another special feature is printing in the colour white. The ink which has been specifically developed for this printer model, is extremely versatile, sets particularly quickly, leaving the print material unaffected. The light resistance of the ink is excellent (Blue Wool Scale 8), resulting in high quality printing in CMYK plus white on film, textiles, truck side curtains, wall paper and vinyl. The option of printing with the colour white has made it possible to create coloured truck side curtains, textiles and special image foils up to a width of 350cm. The excellent versatility of the machine makes it possible not only to use double-sided block-out materials but also offers new configuration possibilities in interior design in (partly) transparent banners or textiles, especially in relation to modulated white printing.

Continuous development and discovery are fundamental values of our company. Modern machinery and investment in the latest technologies are prerequisites for optimally looking after our customers' interests. These new large format options and the high quality of our printing assist our customers in visually communicating their message to the market. With the new Durst UV inkjet printer we are able to service our customers with greater efficiency and flexibility, offering an excellent price/service ratio even with smaller production runs.



Delivery of the Rho 351R at Reger in Munich



The Rho 351R in operation