

THE CHINESE PAVILION AT THE SHANGHAI EXPO WILL INCLUDE CERAMIC TILES FROM COLORKER

The 2010 Shanghai Expo will feature almost 3500 m² (37,674 square feet) of Spanish wall and floor tiles, with the Castellón-based firm Colorker being the official supplier.



30.5x90.3 cm (12X36 inches) beige tiles from the Daíno series were chosen for this major international project, designed with Tecktonia digital printing technology.

Colorker's tiles will be used for the walls and floors of the Expo Center building, designed for press conferences, forums, conferences and ceremonies.

It is one of the few facilities (together with the Chinese Pavilion and Expo Boulevard) that will not be dismantled after the event and will continue to be used as an international conference center.

At a time when China continues to increase its share of the world tile market, it is highly significant that Spanish tiles with a brand name internationally known for its prestige has been chosen for such an emblematic building ■

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